



REP HEADLINE# 6305932

\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

TRF# 493877

REP: TEL# 703-516-9399

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP

OCT26/12 16.35

\*\*CHANGES\*\*

\*\*\* WFSB-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS
11	S		500A-530A	30		\$500.00	10/23	10/26	7		TU-F	7
PROGRAM : NEWS												
CON COM1: NEWS												
12	S		530A-600A	30		\$800.00	10/23	10/26	7		TU-F	7
PROGRAM : NEWS												
CON COM1: NEWS												
51	S		1100A-1200N	30		\$750.00	10/23	10/26	6		TU-F	6
PROGRAM : PRICE IS RIGHT												
CON COM1: PRICE IS RIGHT												
53	S		1230P-200P	30		\$300.00	10/23	10/26	10		TU-F	10
PROGRAM : SOAP ROTATOION												
CON COM1: SOAP ROTATOR												
54	S		200P-300P	30		\$200.00	10/23	10/26	4		TU-F	4
PROGRAM : THE TALK												
CON COM1: THE TALK												
61	S		1230P-200P	30		\$300.00	10/29	10/29	3		MON	3
PROGRAM : SOAP ROTATION												
CON COM1: SOAP ROTATION												
OCT/12			322725.00	NOV/12		45000.00						
											CONTRACT TOTAL	367725.00
											TOTAL SPOTS	213

MARKET TOTALS \$318,092
WFSB 38%
WVIT 17%
WTIC 24%
WCTX 1%
WCCT 0%
WHPX 0%

SHARES ARE ACCURATE

SVC- NSI
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

# CONTRACT



**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

<b>Contract / Revision</b> 493877 /		<b>Alt Order #</b> 06305932
<b>Product</b> LINDA MCMAHON 4 SENA		
<b>Contract Dates</b> 10/23/12 - 10/29/12		<b>Estimate #</b> 1322
<b>Advertiser</b> McMahon for Senate		<b>Original Date / Revision</b> 10/26/12 / 10/26/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> WFSB	<b>Account Executive</b> Heather Uttley	<b>Sales Office</b> HRP-WASHING
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>IDB#</b> 1021	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

**Mentzer Media Services, Inc.**  
**600 Fairmount Avenue**  
**Suite 306**  
**Towson, MD 21204**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WFSB	10/23/12	10/26/12	Eyewitness News	6am - 6:30am		:30			NM	8	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				8	\$1,200.00			
N 2	WFSB	10/23/12	10/26/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	7	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				8	\$800.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	11	WFSB	10/22/12-10/28/12	CBS: THE EARLY SHOW	7am - 9am	-TuWThF----	:30		<del>\$800.00</del>	NM		
				Credited								
3	WFSB	10/23/12	10/26/12	Eyewitness News	12pm - 12:30PM		:30			NM	8	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				8	\$750.00			
4	WFSB	10/23/12	10/26/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	12	\$11,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				12	\$950.00			
5	WFSB	10/23/12	10/26/12	Eyewitness News	5pm - 5:30pm		:30			NM	8	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				8	\$1,800.00			
6	WFSB	10/23/12	10/26/12	Eyewitness News	5:30pm - 6pm		:30			NM	8	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				8	\$1,800.00			
7	WFSB	10/23/12	10/26/12	Eyewitness News	6pm - 6:30pm		:30			NM	8	\$16,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				8	\$2,100.00			
8	WFSB	10/23/12	10/26/12	Inside Edition	7pm - 7:30pm		:30			NM	8	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				8	\$1,500.00			
9	WFSB	10/23/12	10/26/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	8	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				8	\$1,500.00			
10	WFSB	10/23/12	10/26/12	Late Night with David Letterman	11:35pm - 12:37am		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				1	\$950.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

<b>Contract / Revision</b> 493877 /		<b>Alt Order #</b> 06305932
<b>Contract Dates</b> 10/23/12 - 10/29/12		<b>Product</b> LINDA MCMAHON 4 SE
<b>Advertiser</b> McMahon for Senate		<b>Estimate #</b> 1322
		<b>Original Date / Revision</b> 10/26/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 11	WFSB	10/23/12	10/26/12	Eyewitness News	5am - 5:30am		:30			NM	7	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	-TWTF--				8	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	7	WFSB	10/22/12-10/28/12	Eyewitness News	5am - 5:30am	-TuWThF----	:30		\$500.00	NM		
	Credited											
N 12	WFSB	10/23/12	10/26/12	Eyewitness News	5:30a - 6am		:30			NM	7	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	-TWTF--				8	\$800.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	WFSB	10/22/12-10/28/12	Eyewitness News	5:30a - 6am	-TuWThF----	:30		\$800.00	NM		
	Credited											
13	WFSB	10/23/12	10/28/12	Eyewitness News	11PM - 11:35PM		:30			NM	8	\$15,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	-TWTFSS				8	\$1,900.00			
14	WFSB	10/23/12	10/23/12	NCIS	8pm-9pm		:30			NM	2	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	-2-----				2	\$7,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFSB	10/22/12-10/28/12	NCIS	8pm-9pm	-Tu-----	:30		\$7,000.00	NM		
	See MG 14.3											
	3	WFSB	10/23/12-10/23/12	NCIS: LA	9pm - 10pm	-Tu-----	:30		\$7,000.00	NM		
	Ⓜ MG for 14.1 10/23											
D 15	WFSB	10/23/12	10/23/12	NCIS: LA	9pm - 10pm		:30			NM	0	\$0.00
D 16	WFSB	10/23/12	10/23/12	Vegas	10pm - 11pm		:30			NM	0	\$0.00
D 17	WFSB	10/25/12	10/25/12	Big Bang/2.5 Men	8pm - 9pm		:30			NM	0	\$0.00
18	WFSB	10/25/12	10/25/12	Person of Interest	9pm - 10pm		:30			NM	2	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	---2---				2	\$7,000.00			
19	WFSB	10/25/12	10/25/12	Elementary	10pm - 11pm		:30			NM	2	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	----2----				2	\$8,000.00			
D 20	WFSB	10/26/12	10/26/12	CSI: NY	8pm - 9pm		:30			NM	0	\$0.00
21	WFSB	10/26/12	10/26/12	Blue Bloods	10pm - 11pm		:30			NM	2	\$9,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	-----2--				2	\$4,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFSB	10/22/12-10/28/12	Blue Bloods	10pm - 11pm	-----F----	:30		\$4,500.00	NM		
	See MG 21.3											
	3	WFSB	10/26/12-10/26/12	CSI: NY	9pm - 10pm	-----F----	:30		\$5,000.00	NM		
	Ⓜ MG for 53.6,52.1,21.1											
22	WFSB	10/27/12	10/27/12	Eyewitness News Weekend	6am - 7am		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	-----1-				1	\$375.00			
23	WFSB	10/27/12	10/27/12	7a-9a Sat. Eyewitness New	7am-9am		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	-----1-				1	\$500.00			
D 24	WFSB	10/27/12	10/27/12	Eyewitness News	6pm - 6:30pm		:30			NM	0	\$0.00
25	WFSB	10/27/12	10/27/12	Crimetime	9pm - 10pm		:30			NM	2	\$5,000.00

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<u>Contract / Revision</u>		<u>Alt Order #</u>
493877 /		06305932
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/23/12 - 10/29/12	LINDA MCMAHON 4 SE	1322
<u>Advertiser</u>		<u>Original Date / Revision</u>
McMahon for Senate		10/26/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----2-				2	\$2,500.00			
26	WFSB	10/27/12	10/27/12	48 Hours	10pm - 11pm		:30			NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----2-				2	\$3,500.00			
27	WFSB	10/28/12	10/28/12	Eyewitness News Weekend	6am - 7am		:30			NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----4				4	\$375.00			
28	WFSB	10/28/12	10/28/12	7a-9a Sun Eyewitness News	7am-9am		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----2				2	\$500.00			
29	WFSB	10/28/12	10/28/12	Face the Nation/ Face the Str	10:30am - 11:30am		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$400.00			
30	WFSB	10/28/12	10/28/12	Patriots Football	1:00pm - 7:00pm		:30			NM	4	\$34,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----4				4	\$8,500.00			
31	WFSB	10/28/12	10/28/12	60 Minutes	7pm - 8pm		:30			NM	2	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----2				2	\$9,000.00			
32	WFSB	10/28/12	10/28/12	Amazing Race	8pm - 9pm		:30			NM	2	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----2				2	\$8,000.00			
33	WFSB	10/28/12	10/28/12	Good Wife	9pm - 10pm		:30			NM	2	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----2				2	\$7,000.00			
34	WFSB	10/28/12	10/28/12	Mentalist	10pm - 11pm		:30			NM	2	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----2				2	\$6,000.00			
35	WFSB	10/29/12	10/29/12	Eyewitness News	6am - 6:30am		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	2-----				2	\$1,200.00			
36	WFSB	10/29/12	10/29/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$800.00			
37	WFSB	10/29/12	10/29/12	Eyewitness News	12pm - 12:30PM		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	2-----				2	\$750.00			
38	WFSB	10/29/12	10/29/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	3-----				3	\$950.00			
39	WFSB	10/29/12	10/29/12	Eyewitness News	5pm - 5:30pm		:30			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	2-----				2	\$1,800.00			
40	WFSB	10/29/12	10/29/12	Eyewitness News	5:30pm - 6pm		:30			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	2-----				2	\$1,800.00			
41	WFSB	10/29/12	10/29/12	Eyewitness News	6pm - 6:30pm		:30			NM	2	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	2-----				2	\$2,100.00			

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<u>Advertiser</u> McMahon for Senate		<u>Original Date / Revision</u> 10/26/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
42	WFSB	10/29/12	10/29/12	Inside Edition	7pm - 7:30pm		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	2-----				2	\$1,500.00			
43	WFSB	10/29/12	10/29/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	2-----				2	\$1,500.00			
44	WFSB	10/29/12	10/29/12	Late Night with David Letterman	11:35pm - 12:37am		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$950.00			
45	WFSB	10/29/12	10/29/12	Eyewitness News	5am - 5:30am		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	2-----				2	\$500.00			
46	WFSB	10/29/12	10/29/12	Eyewitness News	5:30a - 6am		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	2-----				2	\$800.00			
47	WFSB	10/29/12	10/29/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$1,900.00			
D 48	WFSB	10/29/12	10/29/12	Hawaii 5-0	10pm - 11pm		:30			NM	0	\$0.00
D 49	WFSB	10/28/12	10/28/12	60 Minutes	7pm - 8pm		:30			NM	0	\$0.00
50	WFSB	10/23/12	10/26/12	9am-10am	9am - 10am		:30			NM	8	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				8	\$500.00			
N 51	WFSB	10/23/12	10/26/12	11a-12p Price is Right	11am - 12pm		:30			NM	6	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--TWTF--				8	\$750.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	WFSB	10/22/12-10/28/12	11a-12p Price is Right	11am - 12pm	-TuWThF----	:30		\$750.00	NM		
				Credited								
	7	WFSB	10/22/12-10/28/12	11a-12p Price is Right	11am - 12pm	-TuWThF----	:30		\$750.00	NM		
				Credited								
N 52	WFSB	10/23/12	10/26/12	M-F CBS Soaps	1230-2p		:30			NM	10	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				12	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFSB	10/22/12-10/28/12	M-F CBS Soaps	1230-2p	-TuWThF----	:30		\$300.00	NM		
				See MG 21.3								
	5	WFSB	10/22/12-10/28/12	M-F CBS Soaps	1230-2p	-TuWThF----	:30		\$300.00	NM		
				Credited								
N 53	WFSB	10/23/12	10/26/12	M-F The Talk	2-3p		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--TWTF--				8	\$200.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	5	WFSB	10/22/12-10/28/12	M-F The Talk	2-3p	-TuWThF----	:30		\$200.00	NM		
				Credited								
	6	WFSB	10/22/12-10/28/12	M-F The Talk	2-3p	-TuWThF----	:30		\$200.00	NM		
				See MG 21.3								
	7	WFSB	10/22/12-10/28/12	M-F The Talk	2-3p	-TuWThF----	:30		\$200.00	NM		
				Credited								
	8	WFSB	10/22/12-10/28/12	M-F The Talk	2-3p	-TuWThF----	:30		\$200.00	NM		
				Credited								

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**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

<u>Contract / Revision</u> 493877 /		<u>Alt Order #</u> 06305932
<u>Contract Dates</u> 10/23/12 - 10/29/12	<u>Product</u> LINDA MCMAHON 4 SE	<u>Estimate #</u> 1322
<u>Advertiser</u> McMahon for Senate		<u>Original Date / Revision</u> 10/26/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
54	WFSB	10/23/12	10/26/12	3pm-4pm Syndication	2:58pm-4pm		:30			NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				8	\$200.00			
55	WFSB	10/24/12	10/24/12	Survivor	8pm - 9pm		:30			NM	2	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				2	\$2,600.00			
56	WFSB	10/24/12	10/24/12	Criminal Minds	9pm - 10pm		:30			NM	2	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				2	\$2,600.00			
57	WFSB	10/24/12	10/24/12	CSI	10pm - 11pm		:30			NM	2	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				2	\$2,200.00			
58	WFSB	10/28/12	10/28/12	CBS Sunday Morning	9:00am - 10:30am		:30			NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				3	\$1,100.00			
59	WFSB	10/29/12	10/29/12	11a-12p Price is Right	11am - 12pm		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				2	\$750.00			
N 60	WFSB	10/29/12	10/29/12	M-F CBS Soaps	1230-2p		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				4	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	WFSB	10/29/12-11/04/12	M-F CBS Soaps	1230-2p	M-----	:30		\$300.00	NM		
	Credited											
61	WFSB	10/29/12	10/29/12	M-F The Talk	2-3p		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				2	\$200.00			
62	WFSB	10/29/12	10/29/12	3pm-4pm Syndication	2:58pm-4pm		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				2	\$200.00			
63	WFSB	10/29/12	10/29/12	Broke Girls/Mike & Molly	9pm - 10pm		:30			NM	2	\$6,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				2	\$3,100.00			
64	WFSB	10/29/12	10/29/12	HIMYM/Partners	8pm - 9pm		:30			NM	2	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				2	\$2,600.00			
<b>Totals</b>											<b>213</b>	<b>\$367,725.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	176	\$322,725.00	\$274,316.25
10/29/12 - 10/29/12	37	\$45,000.00	\$38,250.00
<b>Totals</b>	<b>213</b>	<b>\$367,725.00</b>	<b>\$312,566.25</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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